

# Fire Safety Art Contest

## Stay Fire Smart! Don't Get Burned



In 1920, President Woodrow Wilson issued the first National Fire Prevention Day proclamation and since 1922, we observe Fire Prevention Week on the Sunday through Saturday period in which October 9 falls. This week commemorates the Great Chicago Fire of 1871 that killed more than 250 people, left 100,000 homeless, destroyed more than 17,400 structures and burned more than 2,000 acres.

Even though Fire Prevention Week is the longest running public health and safety observance on record, Fire departments in the U.S. still responded to 399,000 home fires last year and most of these fires could have been prevented.

In an effort to promote fire prevention and awareness, the National Fire Protection Association (NFPA) sets a theme each year focusing on a different methods of prevention/awareness. This year's theme is "**Stay Fire Smart! Don't Get Burned**" and focuses on burn awareness and prevention. You may think that some burn prevention methods are just common sense, like testing the bath water before putting a child in the tub or checking the temperature of the milk in a bottle before feeding it to a baby. But, there are some other burn prevention methods that you may not think about, like wearing short or close-fitting sleeves when cooking on the stovetop or on a grill or making sure that your hot water heater is set no higher than 120 degrees.

Telcom wants to stay involved in your community, that's why every Fall we do our best to teach your children the importance of Fire Safety and promote Fire Prevention Week with our annual Fire Safety Art Contest. We're inviting kids in your communities and of your employees to participate. The complete details are attached, but the premise is for kids (14 and younger) to draw a picture illustrating how they **Stay Fire Smart! And Don't Get Burned** creatively on an 8 ½ x 11 piece of paper. Collect them all and send the entries to Telcom by Friday, October 23, 2009, for judging. Prizes are available and the winning entries may be used in our next advertising/marketing materials.

At Telcom, we want to be not only your captive insurance company, but also active members of your communities. We invite your participation and look forward to publishing the winning entries. For more information about Fire Prevention Week, contact Tina Wynter, at [TMW@TelcomInsGrp.com](mailto:TMW@TelcomInsGrp.com) or 301-220-3206 or go to [www.NFPA.org](http://www.NFPA.org).



# TELCOM INSURANCE GROUP

## 6<sup>th</sup> Annual October Fire Safety Art Contest “Stay Fire Smart! Don’t Get Burned”

Testing the water before putting a child in the bath may sound like common sense. Wearing short or close-fitting sleeves when cooking on the stovetop may show foresight. This and other simple actions may be all it takes to prevent devastating burns. Fire Prevention Week, which is October 4-10, 2009, focuses on **burn awareness and prevention**, as well as keeping homes safe from the leading causes of home fires. Take this as an opportunity to promote fire safety in your community and have some kids in your service area participate in our contest and win some prizes.

### Contest Entry Rules:

- Must be 14 years old or younger and must represent a customer or an employee of a telecommunications company represented by NTCA.
- All entries must be on a flat medium no larger than 8.5” x 11” and must represent some element of general fire safety where people live or work or play.
- The back of the picture must include: contestant’s name, parent/guardian’s name, age, telecommunication’s company represented.
- All entries must be accompanied by an entry form signed by the contestant’s parent or guardian.
- All entries become the property of Telcom Insurance Group and may be used in any communications/media known or hereafter developed for non-commercial and commercial purposes. Pictures will not be returned unless specifically requested.
- After the schools have had time to promote fire safety, we encourage entries to be received by **Friday, October 23, 2009**, at the Telcom office.
- Telcom staff members will be the judges of the contest and all decisions are final.
- In each age category, prizes are:
  - \$100 first place
  - \$75 second place
  - \$50 third place
- Age groups are:
  - Under 8
  - 8-10
  - 11-14

### Send Entries To:

Telcom Insurance Group  
Attn: Fire Safety Art Contest  
6301 Ivy Lane, Suite 506  
Greenbelt, MD 20770

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## 6<sup>th</sup> Annual October Fire Safety Art Contest “Stay Fire Smart! Don’t Get Burned” Entry Form

Name: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Parent/Guardian’s Name: \_\_\_\_\_

Age: \_\_\_\_\_

Telecommunication’s Company Represented: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

What is your picture about? \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

Parent/Guardian Signature: \_\_\_\_\_

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*Fun Stuff for big kids and little kids alike.* Telcom would like to give you a “stash” of a promotional items to distribute either to your elementary school participants of the October Fire Safety Contest or to your staff/customers to use during **Fire Prevention Week, October 4-10, 2009.** Just let us know the quantity you'd like to receive.

**PLEASE RETURN REQUEST SHEET TO TELCOM BY FRIDAY SEPTEMBER 11<sup>TH</sup>.**



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*2009 FPW<sup>TM</sup> Magnets* are the cool way to keep the Fire Prevention Week<sup>TM</sup> message in plain sight.

Cooking is the leading cause of home fires and injuries. This colorful refrigerator magnet provides a handy fire safety reminder where it's needed most -- and where it's sure to be seen by everyone.

Telcom, please send to:

Company Name: \_\_\_\_\_

Attention: \_\_\_\_\_

Street Address: \_\_\_\_\_

\_\_\_\_\_